

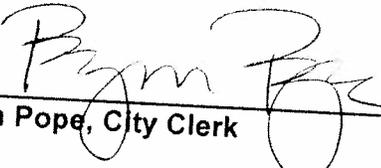


Beverly Hills City Council/Branding and Licensing Liaison Committee will conduct a Special Meeting, at the following time and place, and will address the agenda listed below:

CITY HALL
455 N. Rexford Drive
Beverly Hills, CA 90210
4th Floor Conference Room A
Wednesday, December 7, 2011
2:00 P.M.

SPECIAL MEETING AGENDA

1. Public Comment
 - a. Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.
2. City's 100th Anniversary
 - Draft Timeline of Proposed Events and Activities
 - Artist and Commemorative Logo
 - Department Stores/Retail Opportunities
 - o Jewelry
 - o Apparel
 - Corporate Sponsors
 - WME Involvement
 - o Celebrities/entertainers
 - o Literary opportunities
3. Beverly Hills Perfume Update
4. Adjournment


Byron Pope, City Clerk

Posted: December 6, 2011


In accordance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please call the City Manager's Office at (310) 285-1014. Please notify the City Manager's Office at least twenty-four hours prior to the meeting so that reasonable arrangements can be made to ensure accessibility.